Oakland Unite Changes Lives

After his younger brother was killed, “Quentin” became increasingly involved in street conflicts and gun violence, which led to daily run-ins with law enforcement and, eventually, incarceration. Soon after release, Quentin was referred to an Oakland Unite case manager who connected him with mentoring and support services, as well as employment training through another Oakland Unite funded agency. Quentin received a job readiness certificate, enrolled in a paid job training program, and is now gainfully employed. While he still faces obstacles and feels overwhelmed at times, the ongoing and consistent support of his case manager encourages Quentin to take the steps he needs to make this positive transition in his life.

List of Funded Agencies:
- Alameda Family Services
- Alameda County Probation Department
- Alameda County Health Care Services Agency
- Bay Area Legal Aid
- Bay Area Women Against Rape (BAWAR)
- CAL-PEP
- Catholic Charities of the East Bay
- Center for Employment Opportunities (CEO)
- Civicorps Schools
- Community Initiatives/Restorative Justice for Oakland Youth (RUJOY)
- East Bay Agency for Children (EBAC)
- East Bay Asian Youth Center (EBAYC)
- Family Violence Law Center
- Healthy Communities/Healthy Oakland
- Men of Valor
- Motivating, Inspiring, Supporting, and Serving Sexually Exploited Youth (MISSEY)
- Oakland California Youth Outreach (OCYO)
- Oakland Private Industry Council, Inc. (PIC)
- Oakland Unified School District
- Safe Passages
- The Mentoring Center
- The Unity Council
- Volunteers of America, Bay Area
- Youth ALIVE!
- Youth Employment Partnership (YEP)
- Youth Radio
- Youth UpRising

“Working with my case manager and being a part of this program... I learned I have my own life, my own story... my own heart and my own choices to make.”

— Oakland Unite program participant
Oakland Unite

Passed by voters in 2004, Measure Y raises over $6 million each year for violence prevention programs. Administered by the City of Oakland’s Human Services Department (HSD), Oakland Unite is the collaboration of programs funded by Measure Y and other funding sources, providing over 4,000 individuals with intensive services each year, and reaching over 17,000 people through community outreach and events annually.

Our Program Strategies:

1 **Violent Incident and Crisis Response**
   Services for youth, young adults and family members who have been directly impacted by shootings, homicides, and high-risk behavior, including: crisis response, intensive case management, mental health services, street outreach, and community organizing in the highest risk neighborhoods.

2 **Focused Youth Services**
   Services to youth likely to be involved in violence, including: post-juvenile detention intensive case management, educational placements, counseling, employment training, academic support, restorative justice, mentoring, and other support to keep kids in school and out of the criminal justice system.

3 **Young Adult Reentry Services**
   Services for young adults on parole and probation, including: pre- and post-release case management, employment skills/job readiness training, job placement, and Ceasefire case management and coordination.

4 **Family Violence Intervention**
   Services for victims of family violence, commercially sexually exploited children, and young children (0-5 years old) exposed to violence, including: crisis intervention services, legal advocacy, counseling, service referral, and mental health.

Guiding Principles:

**Accountability**

Agencies apply for funding through a competitive process. Performance-based grants are routinely monitored and funds are withheld if goals are not met.

**Data Driven and Outcome Focused**

Data is used to focus resources on the individuals with the highest risk of being involved in violence. All grantees track participants’ progress and submit data into a shared database which is used by an independent evaluator to assess outcomes.

**Best Practices**

All funded programs are required to use proven and/or promising practices in their program design in order to provide effective services and promote successful outcomes.

**Coordination**

In order to serve individuals most effectively, Oakland Unite staff facilitate coordination among our funded agencies, the School District, Police Department, Probation, Health Care, and other public systems, as well as within a broader network of community-based service providers.