



Measure Y Newsletter



For a Safe Oakland

Summer, 2011

Dear Friend,

Measure Y staff is pleased to announce the continued funding for community efforts to end violence in Oakland despite budget deficits and a reduced police force. In November 2010, Oakland community members came together to overwhelmingly pass Measure BB securing Measure Y funding - Oakland clearly wants our youth to thrive in a safe, positive place. Below are stories about individuals impacted by Measure Y, community celebrations, and our innovative violence prevention strategies.

For a Safe Oakland,
Sara Bedford
City of Oakland, Policy and Planning Manager

A Place to Call Home

Safe, affordable housing is critical for paroled young adults to successfully reenter Oakland's community. To help clients meet this need, Measure Y is partnering with the Oakland Housing Authority to provide housing for 40 Project Choice case managed young adults by December 2011. The Oakland PATH to ReHousing Initiative (OPRI) brings together multiple public agencies and community organizations to prioritize client needs and reduce barriers to stable housing. Project Choice case managers work intensively with OPRI clients, pre- and post release, for a period of up to 18 months after their release to ensure secure housing, find employment and build other important life skills. For more information, contact Dan Simmons at (510) 238-4978.

Taking a Stand for a Safer Oakland



Oakland youth organized a peace rally to remember friends and family lost to violence and to send a message to the community-the violence has to stop. Youth participating in Measure Y's case management and outreach services came up with the idea and worked with staff from Measure Y, California Youth Outreach (CYO) and the Rainbow Community Center to bring community members together. Over 100 youth and community members joined the walk and barbeque on April 9, 2011; the walk started from the Rainbow Community Center and went to Otaez Mexican restaurant, whose owner Jesus Campos had been killed the previous day. Mayor Jean Quan and Council members Desley Brooks and Larry Reid joined community members in speaking out against violence. For more information contact Jennifer Arguenta at (510) 238-2056.

Honoring Community Collaborations to Prevent Violence



Measure Y recognized the hard work of community organizations and their staff, partners and participants in the fifth annual celebration honoring Measure Y programs. Around 150 people joined Mayor Jean Quan, Police Chief Anthony Bates, Assistant Police Chief Howard Jordan, Councilmember Pat Kernighan, and Measure Y staff in honoring collaborative partners that embodied the spirit of violence prevention and made a significant difference in the community. Each Measure Y grantee and the Measure Y staff nominated a partnership between staff, partner or participants for the 2011 Excellence in Partnership Award. Stephania Kaplanes of Highland Hospital's Trauma Center led guests in remembering Oakland's 2010 homicide victims. Participants from Measure Y

grantees Youth Radio, Youth Uprising and the Mentoring Centering gave spoken word, music, and 'motivational magic' performances.

Youth on the Rise: Jeffrey's Story

In early 2010, Jeffrey was facing charges of 3 separate robberies. Prior to his arrest, Jeffrey was already failing in school and did not attending school regularly. In June 2010, Jeffrey was referred to Youth Uprising and was reluctant to meet with case management. During the initial meeting between the case manager, the youth and the family, the youth became more at ease but was still hesitant to engage in program participation. It took a lot of one-on-one time with the case manger and consistent involvement such as routine school and home visits to assure Jeffrey that the case manager was available for support and guidance. When Jeffrey was released from the Transition Center at the Alameda County Juvenile Justice Center, his mother enrolled him in a new school. The new school setting, combined with Jeffrey's decision to start coming to the center and engaging in activities, made it easier to build a trusting relationship to guide him towards positive outcomes and goals. Jeffrey and his case manager created a list of goals and identified school as the primary goal. Jeffrey's attendance, work assignments and grades have improved significantly and he is proud of the substantial growth in his life. The case manger frequently checks in at school and has developed a school plan with the principal. Now Jeffrey has plans for the future, is set for graduation and is looking forward to transitioning to secondary education. Recently, Jeffrey successfully completed the Youth Employment Partnership employment training program and continues to receive daily support and praise for all of the positive life changes that have occurred in his life.

Questions? Comments? Have a story to share about your neighborhood? For more information, please visit us at www.MeasureY.org.

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Measure Y Oversight Committee

Meetings are open to the public and held the third Monday of the month at Oakland City Hall
1 Frank Ogawa Plaza at 6:30pm

For more information, contact Jeff Baker, Assistant to the City Administrator, at (510) 238-3671 or jbaker@oaklandnet.com.

Find out more!



News and information about Measure Y is available on [our Web Site](#).

Late Night Live

Mayor Jean Quan, the school district, Oakland Parks and Recreation, Oakland Housing Authority, Oakland Police Activities League, the East Oakland Youth Development Center, and the 81st Ave Library, introduced a new program for youth called "Late Night Live." This program extends the hours of recreation centers at McClymond's High School, Rainbow Recreation Center, the East Oakland Youth Development Center, and the 81st Ave Library, to provide a safe environment every Friday and Saturday night this summer. Measure Y staff attend the rec centers to engage youth in preventing violence. For more information contact:

- Officer Mildred Oliver** - Basketball and Soccer Leagues at McClymonds, 615-5758
- Reco Bembry** - Open Gym, recreational programming at Rainbow Recreation Center, 238-2003
- Regina Jackson** - East Oakland Youth Development Center, 569-8088
- Reygan Harmon**-81st Ave Library and other general information, 238-6291

Measuring Success

The 2010-11 program year has ended and grantees are gearing up for the 11-12 year, the last year of our three year funding cycle. Program evaluation reports by independent evaluator (RDA) show promising results and are available on the website [here](#).