



# MEMORANDUM

**TO:** Measure Y Oversight Committee      **FROM:** Priya Jagannathan,  
Department of Human Services

**SUBJECT:** Update on Measure Y RFP Process      **DATE:** April 10, 2012

The Department of Human Services (DHS) released the Measure Y Violence Prevention Programs Request for Proposals for the Fiscal Years 2012-15 on February 9, 2012. The RFP issued \$4.94 million for 12 different program strategies, per City Council direction, as listed below.

<b>Funded Component</b>	<b>Program Strategy</b>	<b>Annual Allocation FY 12-13</b>
<b>Focused Youth Services</b>	Juvenile Justice Center (JJC)/OUSD Wraparound Services	\$820,000
	Youth Employment	\$450,000
	Restorative Justice	\$150,000
	Gang Prevention	\$125,000
<b>Family Violence Intervention</b>	Commercially Sexually Exploited Children (CSEC)	\$175,000
	Family Violence Intervention Unit	\$400,000
	Mental Health 0 to 5	\$100,000
<b>Young Adult Reentry Services</b>	Project Choice	\$300,000
	Reentry Employment	\$1,080,000
<b>Incident/Crisis Response Strategies</b>	Street Outreach	\$915,000
	Crisis Response	\$300,000
	Highland Hospital Intervention	\$125,000

The RFP included guiding principles for resource allocation, detailed information on the application process including the review process and criteria, post award requirements, and proposal instructions. The RFP also included detailed descriptions of each program strategy. The RFP application was entirely online, using the Cityspan database.

**RFP Application Process:**

- A Bidder's Conference was held on February 16, 2012, with individuals from 77 agencies attending. The Bidder's Conference went over the RFP in detail, and had a Question and Answer period. The Bidder's Conference was recorded by KTOP, and posted on the Measure Y website.
- Mandatory non-binding Letters of Intent (LOI) were due on February 27, 2012. There were 101 LOIs submitted. Applicants were given feedback on their LOI if they were missing key elements.
- Two technical assistance sessions were held, on February 21, 2012 and March 2, 2012. In addition, over 60 questions were received by email and posted on the website within 24 to 48 hours.
- Full proposals were due on March 16, 2012. 55 eligible proposals were received from 40 different agencies/collaboratives. A list of agencies that submitted proposals is provided at the end of this document.

**RFP Review Process:**

- DHS recruited over 50 panelists for 12 different review panels corresponding to each strategy in the RFP. Each review panel consisted of individuals with expertise in the program strategies. Panels included public partner representatives (OUSD, Probation, OPD, Victims of Crime, Alameda County Health Care Services, and CDCR), violence prevention staff from other local governments (Richmond, San Jose, San Francisco), and community based experts in the field. Review panels were diverse in terms of race, gender, and professional background.
- All review panelists were required to sign a conflict of interest form for each proposal reviewed, and used the scoring rubric provided in the RFP to assign each proposal a score out of 100 possible points. DHS staff are facilitating review panel meetings in teams of two, but do not review or score proposals.
- Review panelists were trained on March 20, 2012 and review panels are being held the weeks of April 9<sup>th</sup> and April 16<sup>th</sup>. During the review panel meetings, panelists are provided with the following information on current Measure Y grantees who had submitted an application: Deliverables data, timeliness of progress reports, site visit findings and resolution if any, and available evaluation data. Panelists are asked to come to consensus about ranking proposals and to provide detailed feedback during these meetings.
- DHS will review all panel recommendations and develop a package of recommendations to present to the Oversight Committee and City Council. The package will consider geographic distribution of the Measure Y funds, as well as ensuring that there is diversity in terms of agencies and populations served. This package of recommendations will be presented to the Oversight Committee on May 7, 2012, and to the Public Safety Committee on May 22, 2012.

**Measure Y 2012-2015 Submitted Proposals**

**\*note that (#) indicates number of proposals submitted**

1000 Mothers to Prevent Violence  
A Foot in the Door Exchange  
Allen Temple Health & Social Services  
Bay Area Women Against Rape  
California Youth Outreach-Oakland, Inc (2)  
CAL-PEP (2)  
Catholic Charities of the East Bay  
Children's Hospital Oakland  
Civicorps Schools  
East Bay Agency for Children  
East Bay Asian Youth Center (EBAYC)  
Esst Bay Church of Religious Science  
Family Violence Law Center  
First Place for Youth  
Girls Incorporated of Alameda County  
Healthy Communities, Inc.  
Joyner Payne Youth Service Agency  
Lincoln Child Center  
Marriott Foundation Bridges  
McCullum Youth Court  
Men of Valor Academy  
Motivating, Inspiring, Supporting & Serving Sexually Exploited Youth (2)  
Native American Health Center Inc.  
Oakland Private Industry Council, Inc.  
Oakland Unified School District (2)  
Pivotal Point Youth Services, Inc. (3)  
Restorative Justice for Oakland Youth  
Safe Passages (2)  
Serenity House  
Seventh Step Foundation  
The Link to Children  
The Mentoring Center (2)  
The Unity Council  
Volunteers of America Bay Area (2)  
Work First Foundation  
Youth ALIVE! (3)  
Youth Employment Partnership (3)  
Youth Radio  
Youth UpRising (3)

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