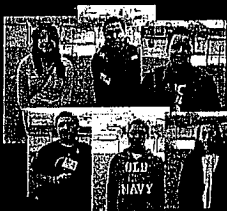



# ¡OYE! Oakland Youth Engaged

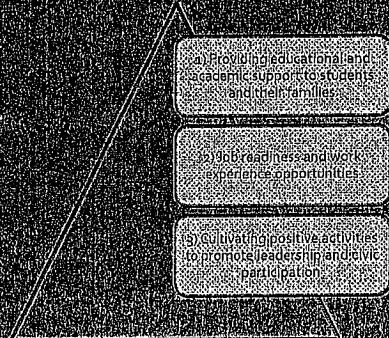
OAKLAND  
UNITE

# The Unity Council

1111 Broadway, Oakland, CA 94612 | Phone: (415) 778-1111 | www.unitycouncil.org

ECONOMIC	SOCIAL	NEIGHBORHOOD
<b>JOBS</b> <ul style="list-style-type: none"> <li>• Youthline Day/Even Shop</li> <li>• Youthline</li> <li>• Youthline Job Corps</li> <li>• Youthline Job Corps &amp; Support</li> <li>• Youthline Job Corps &amp; Support</li> </ul> <b>SOCIAL SERVICE ENTREPRENEUR</b> <ul style="list-style-type: none"> <li>• Family Support Program</li> <li>• Family Support Program</li> <li>• Family Support Program</li> </ul> <b>BUSINESS ASSISTANCE</b> <ul style="list-style-type: none"> <li>• Business Support Program</li> <li>• Business Support Program</li> <li>• Business Support Program</li> </ul> <b>HOME OWNERSHIP CENTER</b> <ul style="list-style-type: none"> <li>• Home Ownership Center</li> <li>• Home Ownership Center</li> <li>• Home Ownership Center</li> </ul>	<b>CHILDREN &amp; FAMILY SERVICES</b> <ul style="list-style-type: none"> <li>• Children's Center</li> <li>• Children's Center</li> <li>• Children's Center</li> </ul> <b>AMERICAN</b> <ul style="list-style-type: none"> <li>• American Center</li> <li>• American Center</li> <li>• American Center</li> </ul> <b>LATINO MEN &amp; BOYS PROGRAM</b> <ul style="list-style-type: none"> <li>• Latino Men &amp; Boys Program</li> <li>• Latino Men &amp; Boys Program</li> <li>• Latino Men &amp; Boys Program</li> </ul> <b>SENIOR SERVICES</b> <ul style="list-style-type: none"> <li>• Senior Services</li> <li>• Senior Services</li> <li>• Senior Services</li> </ul> <b>SPECIAL PRINTS (on subcontracts)</b> <ul style="list-style-type: none"> <li>• Special Prints</li> <li>• Special Prints</li> <li>• Special Prints</li> </ul>	<b>COMMUNITY CHIEFS</b> <ul style="list-style-type: none"> <li>• Community Chiefs</li> <li>• Community Chiefs</li> <li>• Community Chiefs</li> </ul> <b>HOUSING</b> <ul style="list-style-type: none"> <li>• Housing</li> <li>• Housing</li> <li>• Housing</li> </ul> <b>PARAS &amp; DYING SPACE</b> <ul style="list-style-type: none"> <li>• Paras &amp; Dying Space</li> <li>• Paras &amp; Dying Space</li> <li>• Paras &amp; Dying Space</li> </ul>


# Overview of ¡OYE!



- 1) Providing educational and academic support to students and their families
- 2) Job readiness and work experience opportunities
- 3) Cultural and positive activities to promote leadership and civic participation

# Who is Served?

- Ages:** 17-18 Years Old
- Location:** Oakland Resident
- Target Population:** Former Probation Oakland United Residents



## Original Program Model – Year Round

- Program model based on low standard
- Focused on youth looking to gain work experience through community service
- 30 hours a month (3625)
  - ✓ 2 Hours of Case Management
  - ✓ 4 Hours of Community Service
  - ✓ 2 to 4 Hours of Education
  - ✓ 24 hours of workshops



## Second Model-Internship Based

### REQUIREMENTS

- 6 week intensive boot camp
- 2 hours of monthly case management
- 1-2 hours of education

### CHANGES

- Removed weekly workshops
- Youth placed in year-round internships (1-25/month)



## Current Model-Summer Internship

### REQUIREMENTS

- 3 week intensive boot camp
- 30 completed hours of weekly workshops
- 2 completed hours of case management
- 2-4 hours of education

Applications received: 17

### CHANGES

- Shorter time frame to complete all hours
- Potential to earn \$1,000 in two months
- Short-term program model



## Challenges

o About 1/3 of youth dropped out of the program to pursue higher paying internships or jobs

o Difficult to recruit during the school year

o Competition with other agencies



## Impact

• 90% of youth who completed the first year of ¡OYE! now serve as mentors for new participants



¡OYE! would not be possible without your support!

THANK YOU!