



## OAKLAND UNITE COMMUNITY HEALING MINI-GRANTS APPLICATION

Oakland Unite, a division in the Human Services Department in the City of Oakland, is proud to announce the first Community Healing Mini-Grants funding opportunity, in partnership with Restorative Justice for Oakland Youth (RJOY), Urban Peace Movement (UPM), Communities United for Restorative Youth Justice (CURYJ), Building Opportunities for Self-Sufficiency (BOSS), and Roots Community Health Center.

Oakland Unite is charged with implementing violence intervention programs for the City of Oakland. Where violence occurs most frequently, neighborhood residents don't feel the impact of citywide reductions in violence. Oakland must support community leadership to promote healing. **Community Healing Mini-Grants support innovative, resident-led and community-based violence reduction projects.** Oakland Unite believes that healing and growth happen best when community leads the way. This is the first of two funding cycles, with another opportunity to apply in early 2020. For more information, go to [OaklandUnite.org](http://OaklandUnite.org).

**Applications are due by midnight on Monday, October 21, 2019.**

Over \$400,000 in Mini-Grant funding from the City of Oakland will be issued through Oakland Unite's Community Healing partner agencies. Mini-Grants of up to \$15,000 for small non-profit organizations (with an annual budget of less than \$500,000) and up to \$5,000 for individuals (with an identified fiscal sponsor) will be awarded. Each Community Healing partner agency has brought together a committee of Oakland community members who will read and review the proposals based upon the scoring rubric on page 11. Award announcements are anticipated by November 21, 2019.

### ELIGIBILITY REQUIREMENTS

#### Project Eligibility:

- Projects must promote safety and healing along with norms about reducing violence in the Oakland region applicants apply to in alignment with the Funding Principles included below.
- Projects must directly benefit Oakland residents in focus neighborhoods identified.

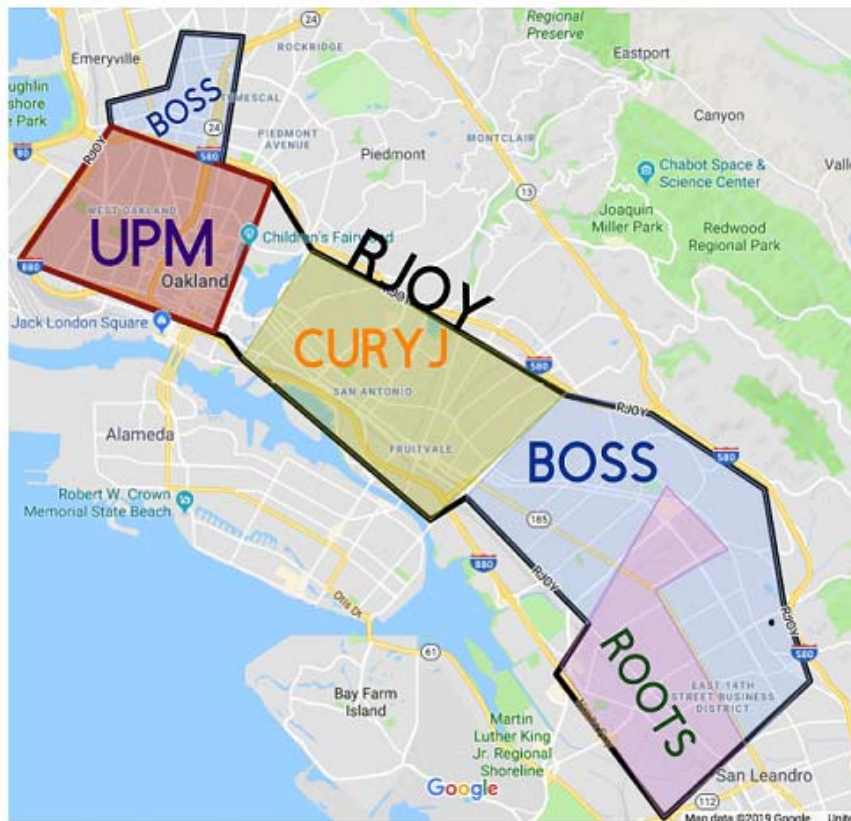
- Projects and/or events must be free of charge and open to all.
- Projects must be completed on or before June 30, 2020.

**Applicant Eligibility:**

- **Small non-profit organizations** (with annual budgets less than \$500,000) and **individual community members** can apply.
- Preference will be given to residents of the neighborhoods most impacted by violence. However, organizations or individuals doing work in Oakland communities are still encouraged to apply.
- Organizations/Individuals may only be awarded one grant per fiscal year.
- An adult ally must be identified for applicants under the age of 18 years old.

**NEIGHBORHOODS OF FOCUS**

Applicants should designate which neighborhood/region they intend their project to benefit and their application will be reviewed by the committee in the region.





RJOY will fund projects by small organizations in any of the neighborhoods outlined in the the map. RJOY will not fund individual applicants. Individual applicants should apply in one of the regions described below.

Roots region includes five neighborhoods below International Blvd. in Deep East Oakland including Sobrante Park, Brookfield Village, Elmhurst and Brockhurst as well as Eastmont.

BOSS region includes the neighborhoods below 580 between High and 106<sup>th</sup> streets including Havenscourt, Lockwood Gardens, Maxwell Park, Coliseum, Millsmont, Castlemont, but not the Roots neighborhoods of focus. BOSS will also select projects focused in North Oakland neighborhoods West of Highway 24 including Bushrod, Longfellow, and Santa Fe.

CURYJ region includes neighborhoods below 580 between E10th and High streets including San Antonio, Fruitvale and Jingle Town.

UPM region includes neighborhoods in West Oakland including Ghost Town, Hoover, Lower Bottoms and Acorn as well as Downtown and Chinatown.

## FUNDING PRINCIPLES

Oakland Unite's Community Healing Mini-Grant funds seek to prioritize projects that uplift the following principles.

1. **PROMOTE SAFETY AND HEALING:** All projects must promote safety and healing in Oakland to change norms around violence and the stigma around seeking support and healing.
2. **CENTERS MOST-IMPACTED:** Projects led by those most impacted by gun violence and/or other types of violence in Oakland will be given priority.
3. **ENCOURAGE COMMUNITY BUILDING AND COLLECTIVE HEALING:** Projects that promote community empowerment, invest in leadership opportunities for people at the center of violence and uplift homegrown, cultural healing practices.

4. **STRENGTHEN COMMUNITY CONNECTIONS:** Projects that offer collaborative opportunities for neighborhood residents to come together to improve healing and well-being in their neighborhoods.
5. **DEMONSTRATE BENEFICIAL IMPACT:** Projects should demonstrate direct, achievable benefits that have a positive community impact.

## FUNDING CATEGORIES

The following categories suggest the types of projects that may be funded but are not the only things that can be funded. All projects must focus on reducing and healing from violence in Oakland. Be creative with what you propose.

<p><b>Healing Practices</b></p> <ul style="list-style-type: none"> <li>➤ Healing circles and other practices               <ul style="list-style-type: none"> <li>• Grief and recovery ceremonies</li> <li>• Conflict circles and mediation</li> <li>• Restorative justice practices</li> </ul> </li> <li>➤ Marches and Vigils</li> <li>➤ Culturally specific practices focused on particular populations               <ul style="list-style-type: none"> <li>• Sexually exploited women and girls</li> <li>• Native American or other indigenous practices</li> </ul> </li> </ul>	<p><b>Events and Activities</b></p> <ul style="list-style-type: none"> <li>➤ Cultural Celebrations</li> <li>➤ Sports events               <ul style="list-style-type: none"> <li>• Basketball tournaments</li> <li>• Field day</li> </ul> </li> <li>➤ Reclaiming spaces               <ul style="list-style-type: none"> <li>• Evening park events</li> <li>• Block parties/BBQs</li> </ul> </li> </ul>
<p><b>Healing through Art</b></p> <ul style="list-style-type: none"> <li>➤ Mural projects               <ul style="list-style-type: none"> <li>• Memorials</li> <li>• Themes promoting peace</li> </ul> </li> <li>➤ Dancers and/or drumming</li> <li>➤ Music</li> <li>➤ Design and screen printing               <ul style="list-style-type: none"> <li>• Teaching and training community members</li> </ul> </li> </ul>	<p><b>Supporting Community Members</b></p> <ul style="list-style-type: none"> <li>➤ Meal ‘trains’ for families who lose a loved one</li> <li>➤ Care baskets for families experiencing loss from violence               <ul style="list-style-type: none"> <li>• Food and hygiene kits</li> </ul> </li> <li>➤ Support groups</li> <li>➤ Neighborhood beautification               <ul style="list-style-type: none"> <li>• Addressing blight</li> <li>• Coordinating volunteer days</li> </ul> </li> </ul>



Please note: Mini-grants cannot be used to for projects that benefit one person or family, such as micro-loans to start or expand a business. Projects should benefit the Oakland community and families and loved ones most impacted by violence.

## SUBMISSION REQUIREMENTS

Applications must include the following to be considered for review.

- A completed General Information sheet with two different contacts. (Individuals are encouraged to apply even if they have not yet identified a fiscal sponsor to support financial disbursements.)
- A Project Summary in written or video form that addresses all three questions.
- A Project Budget that includes all costs and the total amount requested to complete the Mini-Grant project.

Proposals must be received by midnight on October, 21, 2019 to be considered. Please email all proposals to [OaklandUnite@oaklandca.gov](mailto:OaklandUnite@oaklandca.gov). Please include “Community Healing Mini-Grant” in the subject line.

## MINI-GRANT INFORMATION SESSIONS

To learn more about how to apply for a Mini-Grant in your region, please plan to attend one of the Mini-Grant Information Sessions. Information Sessions will provide an overview of the application process and an opportunity to get support on preparing your application. Check [oaklandunite.org](http://oaklandunite.org) for additional sessions and updates.

**Tuesday, September 24**

**6 pm to 7 pm**

City of Oakland, Human Services Department  
150 Frank Ogawa Plaza, 4<sup>th</sup> Floor.

**Tuesday, October 1**

**6 pm to 7 pm**

Roots Community Health Center  
9925 International Blvd

Any questions? Contact [OaklandUnite@oaklandca.gov](mailto:OaklandUnite@oaklandca.gov)

## GENERAL INFORMATION

<b>Name of Mini-Grant Project</b>			
<b>Total Amount Requested</b>	\$		
<b>Neighborhood(s) Served</b>			
<b>Dates of project (anticipated start/end)</b>			
<b>Contact #1 Name</b>			
<b>Organization Name</b>			
<b>Contact Information</b>	Phone:	Email:	
<b>Address (Street, City, State, Zip Code)</b>			
<b>Oakland Resident</b>	Yes	No	How Long
<b>Contact #2 Name</b>			
<b>Organization Name</b>			
<b>Contact Information</b>	Phone:	Email:	
<b>Address (Street, City, State, Zip Code)</b>			
<b>Oakland Resident</b>	Yes	No	How Long





<b>Fiscal Sponsor Name*</b> (501 (c) 3 organization)	
<b>Contact Person Name</b>	
<b>Contact Information</b>	Phone: _____ Email: _____
<b>Address (Street, City, State, Zip Code)</b>	

**\*Note:** Individuals in need of a fiscal sponsor (an organization that has a 501 (c) 3 classification) should email [OaklandUnite@oaklandca.gov](mailto:OaklandUnite@oaklandca.gov).

**City of Oakland’s Vision for Racial Equity:** To create a city where racial disparities have been eliminated and racial equity has been achieved by eliminating systemic causes of racial disparities in City Government, promoting inclusion and full participation for all residents of the City, and reducing race-based disparities in our communities.



## PROJECT SUMMARY

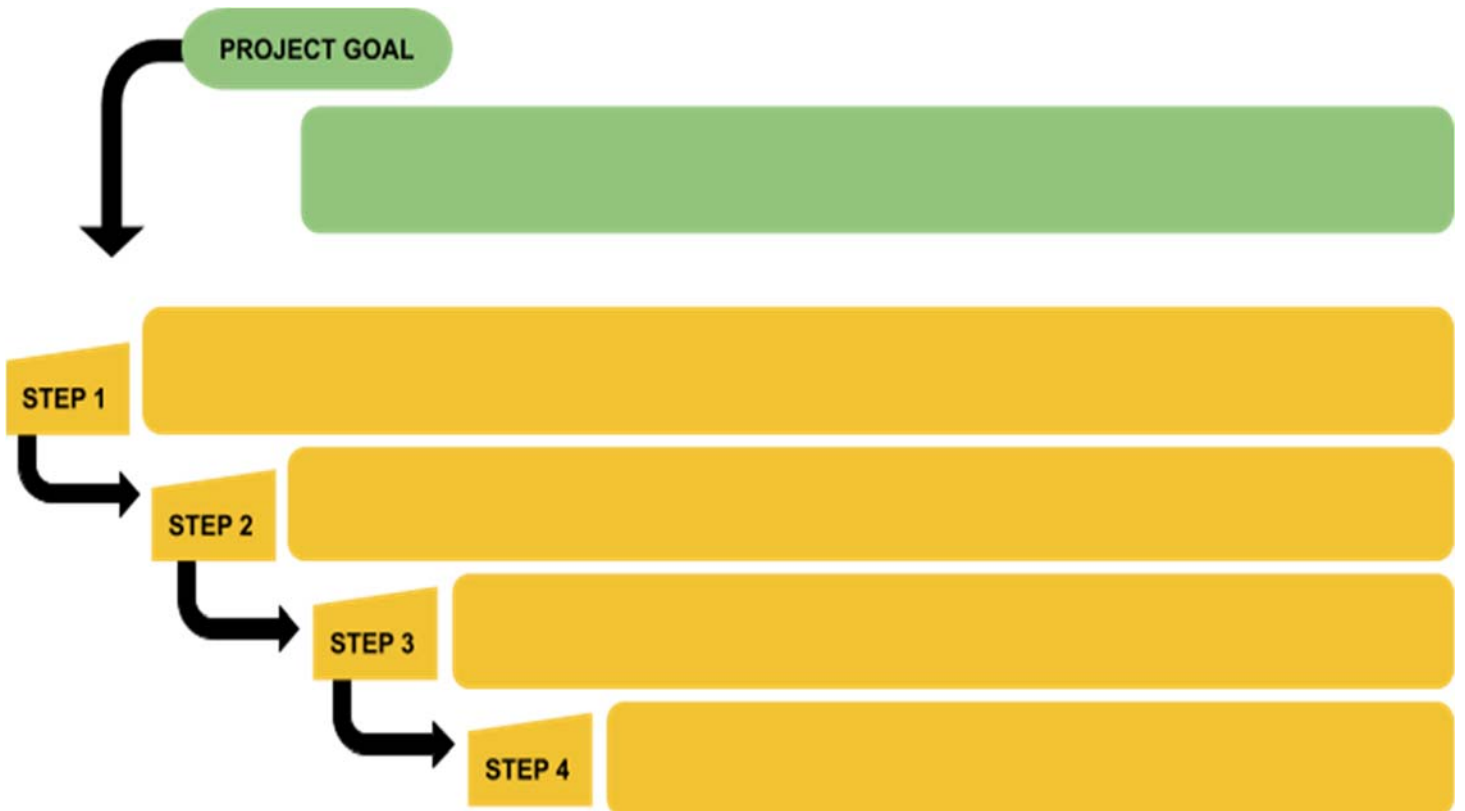
The following section is for us to get a better understanding of your project and its impact. You can also submit a video summary by addressing the following questions and emailing video to [OaklandUnite@oaklandca.gov](mailto:OaklandUnite@oaklandca.gov). Videos should be no more than 5 minutes long.

**Describe your project, including what you will do, who it serves, and what your timeline is.**

**Describe how your project addresses community healing and how your project will positively impact Oakland residents and the larger community.**



Describe your goal for the project and the steps you will take to get to your goal.



## PROJECT BUDGET

Please break down your project budget so we can understand what the money will be used for. Organizations can apply for up to \$15,000 and individuals can apply for up to \$5,000. The budget should break down what things your project will spend money on and how much these things will cost. Please attach additional sheet(s) as necessary.

PERSONNEL	Salary/Amount	% FTE on project	Total
OTHER DIRECT COSTS (Ex. food, entertainment, supplies, etc.)	Quantity	Cost	Total
STIPENDS	Amount	# of Volunteers	Total
		<b>Grand Total</b>	

## MINI-GRANT SELECTIONS RUBRIC

	3	2	1	Score
<b>Project Design</b>	Strong, innovative, and feasible project design that is well articulated, fully explained, and linked to project goals or impact.	Adequate project design that is defined but still somewhat unclear. Not clearly linked to project goals or impacts.	Project design is vague and not clearly linked to project goals or impact.	
<b>Project Goals</b>	Project's goals are clearly and thoroughly described and documented. Project supports overall community healing strategy, goals, and objectives.	Project's goals are stated. The proposal aligns with the overall community healing strategy, goals, and objectives.	Project's purpose is unclear or does not address overall community healing strategy, goals, and objectives.	
<b>Project Connection to Oakland</b>	Project led by resident(s) of region of focus and directly benefits that region.	Project led by resident(s) of Oakland neighborhood focus.	Project directly benefits a neighborhood of focus.	
<b>Project Impact</b>	Proposal indicates strong positive impact on Oakland community and residents.	Proposal shows some indication of positive impact on Oakland community and residents.	Positive impact on Oakland community and residents is missing or unclear.	
<b>Project Budget</b>	Budget is complete and contains all required information. Budget is cost effective and related to project.	Budget is complete but not cost effective and/or related to project.	Budget needs additional required information or includes unreasonable expenses.	
<b>Total Score</b>				