



CITY OF  
**OAKLAND**

*Department of  
Violence Prevention*

## VIOLENCE PREVENTION MINI-GRANTS APPLICATION

The Department of Violence Prevention (DVP) for the City of Oakland, is proud to announce the 2020-21 Violence Prevention Mini-Grants funding opportunity, in partnership with Restorative Justice for Oakland Youth (RJOY), Urban Peace Movement (UPM), Communities United for Restorative Youth Justice (CURYJ), Building Opportunities for Self-Sufficiency (BOSS), and Roots Community Health Center (Roots).

The Department of Violence Prevention implements violence intervention programs for the City of Oakland. Where violence occurs most frequently, neighborhood residents continue to bear the brunt of community violence in disproportionate and traumatic ways, while health, economic and social inequalities have been exposed and exacerbated by COVID-19 and systemic racism. Oakland must support community leadership to promote racial justice advocacy and healing from the violence of these public health crises. Violence Prevention Mini-Grants support innovative, resident-led and community-based violence reduction projects. Healing and growth happen best when community leads the way. For more information, go to [OaklandUnite.org](http://OaklandUnite.org). (The DVP website is currently under construction and will be available soon.)

**Applications are due by midnight (11:59 p.m.)  
Sunday, October 18, 2020.**

Approximately \$400,000 in Mini-Grant funding from the City of Oakland will be issued through the DVP's Community Healing partner agencies. Mini-Grants of up to \$10,000 for small non-profit organizations (with an annual budget of less than \$500,000) and up to \$5,000 for individuals (with an identified fiscal sponsor) will be awarded. Each Community Healing partner agency has brought together a committee of Oakland community members who will read and review the proposals based upon the scoring rubric on page 11. Award announcements are anticipated by November 20, 2020.

## ELIGIBILITY REQUIREMENTS

### Project Eligibility:

- Projects must promote health, safety and healing along with norms about reducing violence and promoting public health and racial justice in the Oakland region applicants apply to in alignment with the Funding Principles included below.
- Projects must directly benefit Oakland residents in focus neighborhoods identified.
- Projects and/or events must be free of charge and open to all.
- Projects must be completed between December 2020 and June 30, 2021.

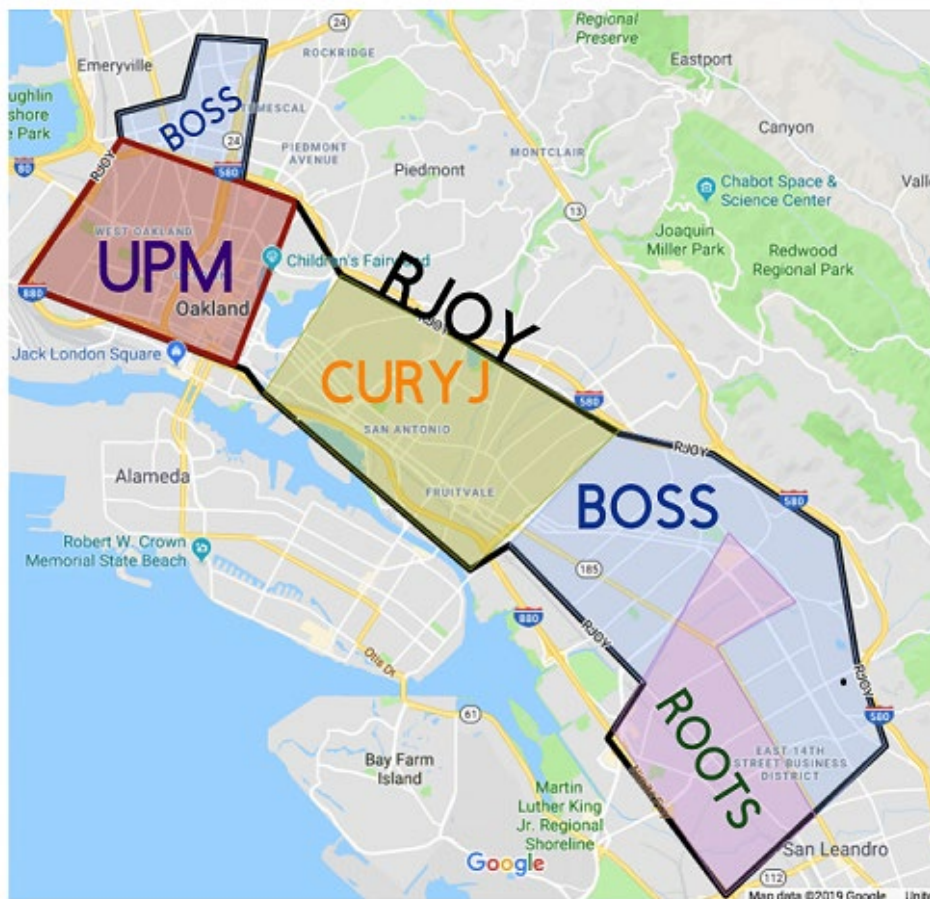


Applicant Eligibility:

- Small non-profit organizations (with annual budgets less than \$500,000) and individual community members can apply.
- Preference will be given to residents of the neighborhoods most impacted by violence. However, organizations or individuals doing work in Oakland communities are still encouraged to apply.
- One application per Organization/Individual per fiscal year (July 1, 2020 - June 30, 2021) will be considered.
- An adult ally must be identified for applicants under the age of 18 years old.

**NEIGHBORHOODS OF FOCUS**

Applicants should designate which neighborhood/region they intend their project to benefit and their application will be reviewed by the region's committee of community members.





**CITY OF  
OAKLAND**

*Department of  
Violence Prevention*

RJOY will fund projects that benefit multiple neighborhoods outlined in the map.

Roots Community Clinic region includes five neighborhoods below International Blvd. in Deep East Oakland including Sobrante Park, Brookfield Village, Elmhurst and Stonehurst as well as Eastmont.

BOSS region includes the neighborhoods below 580 between High and 106<sup>th</sup> streets including Havenscourt, Lockwood Gardens, Maxwell Park, Coliseum, Millsmont, Castlemont, but not the Roots neighborhoods of focus. BOSS will also select projects focused in North Oakland neighborhoods West of Highway 24 including Bushrod, Longfellow, and Santa Fe.

CURYJ region includes neighborhoods below 580 between E10th and High streets including San Antonio, Fruitvale and Jingle Town.

UPM region includes neighborhoods in West Oakland including Ghost Town, Hoover, Lower Bottoms and Acorn as well as Downtown and Chinatown.

## **FUNDING PRINCIPLES**

Violence Prevention Mini-Grants seek to prioritize projects that uplift the following principles.

1. **PROMOTE SAFETY AND HEALING:** All projects must promote safety and healing in Oakland to change norms around violence and/or promote public health and racial justice as well as the stigma around seeking support and healing.
2. **CENTERS THOSE MOST-IMPACTED:** Projects led by those most impacted by gun violence and/or other types of violence in Oakland will be given priority.
3. **ENCOURAGE COMMUNITY BUILDING AND COLLECTIVE HEALING:** Projects that promote community empowerment, invest in leadership opportunities for people at the center of violence and uplift homegrown, cultural healing practices.
4. **STRENGTHEN FAMILY CONNECTIONS:** Projects that offer collaborative opportunities for families to come together to strengthen familial bonds, improve healing and well-being, and increase their engagement with their neighbors.
5. **DEMONSTRATE BENEFICIAL IMPACT:** Projects should demonstrate direct, achievable benefits that have a positive community impact.



## IDEAS FOR PROJECTS

The list below suggest the types of projects that may be funded, but are not the only things that can be funded. All projects must focus on reducing and healing from violence in Oakland.

We want to ensure everyone who applies is aware that Coronavirus Disease 2019 (COVID-19) impacts the kinds of projects that will be selected. We are learning new things about this virus every day because it is new and everyone has a part to play to help slow the spread of the virus and keep our community safe. As you develop your project please keep Alameda County’s public health guidance in mind to protect yourself and others from COVID-19:

Stay 6 feet (2 meters) away from other people, whenever possible	Wear a facemask or cloth face cover when you are in public spaces	Clean and disinfect surfaces/things that are touched a lot
Stay home if you are sick	Wash your hands often	Cover your cough

We encourage the use of virtual communications (video or phone) to implement projects whenever possible and projects must promote and adhere to public health guidelines if they take place in person.

<p><b>Healing Practices</b></p> <ul style="list-style-type: none"> <li>➤ Distanced, outdoor or virtual healing circles and other practices             <ul style="list-style-type: none"> <li>• Grief and recovery ceremonies</li> <li>• Conflict circles and mediation</li> <li>• Restorative justice practices</li> </ul> </li> <li>➤ Memorials and Vigils</li> <li>➤ Cultural activities and celebrations virtually or distanced, outdoors</li> </ul>	<p><b>Supporting Families Impacted by Violence</b></p> <ul style="list-style-type: none"> <li>➤ Safe drop-off of care baskets/meal ‘trains’ for families who lose a loved one</li> <li>➤ Support groups, distanced or virtually (video or phone conference)</li> <li>➤ Family strengthening/bonding</li> </ul>
<p><b>Healing through Art</b></p> <ul style="list-style-type: none"> <li>➤ Mural projects             <ul style="list-style-type: none"> <li>• Memorials or dedications</li> <li>• Themes promoting peace and unity</li> </ul> </li> <li>➤ Dancers, music and/or drumming and other performances virtually or distanced, outdoor</li> </ul>	<p><b>COVID-19 Support</b></p> <ul style="list-style-type: none"> <li>➤ Safe drop-off/pick-up             <ul style="list-style-type: none"> <li>• Food, masks, sanitizer, etc.</li> <li>• Wellness and/or Hygiene kits</li> </ul> </li> <li>➤ Food and Meal Deliveries</li> <li>➤ Neighborhood outreach             <ul style="list-style-type: none"> <li>Health messaging to combat the spread of COVID-19</li> </ul> </li> </ul>

Please note: Mini-grants cannot be used to for projects that benefit one person or family, such as micro-loans to start or expand a business. Projects should benefit the Oakland community and families and loved ones most impacted by violence.



## SUBMISSION REQUIREMENTS

Applications must include the following to be considered for review.

- A completed General Information sheet with two different contacts. (Individuals are encouraged to apply even if they have not yet identified a fiscal sponsor to support by holding and disbursing the awarded grant money.)
- A Project Summary in written or video form that addresses all four questions.
- A Project Budget that includes all costs and the total amount requested to complete the Mini-Grant project.

Proposals must be received by midnight (11:59 p.m.) on October 18, 2020 to be considered.

Please email all proposals to [OaklandDVP@oaklandca.gov](mailto:OaklandDVP@oaklandca.gov). Please include “DVP Mini-Grant” in the subject line.

## MINI-GRANT INFORMATION SESSIONS

To learn more about how to apply for a Mini-Grant in your region, please plan to attend one of the virtual Mini-Grant Information Sessions. Information Sessions will provide an overview of the application process and an opportunity to get support on preparing your application. Check [oaklandunite.org](http://oaklandunite.org) for virtual meeting log in information and additional updates.

### **Thursday, October 8, 2020**

6:00 pm – 7:00 pm

[Join Zoom Meeting](#)

Meeting ID: 832 1552 3231

Passcode: 069366

### **Friday, October 9, 2020**

3:00 pm – 4:00 pm

[Join Zoom Meeting](#)

Meeting ID: 851 0966 8609

Passcode: 133804

Any questions? Contact [OaklandDVP@oaklandca.gov](mailto:OaklandDVP@oaklandca.gov)



GENERAL INFORMATION

Name of Mini-Grant Project			
Total Amount Requested	\$		
Neighborhood(s) Served			
Dates of project (anticipated start/end)			
Have you received an Oakland Unite Community Healing Mini-Grant before? <small>(Please circle one)</small>	Yes	No	
	If yes, did you apply under this project or a different one? Explain.		
	Did you submit a final report <a href="#">HERE</a>	Yes	No If no, please explain.
	*Previous awardees who apply for a mini-grant must have submitted a final report.		

Contact #1 Name			
Organization Name			
Organization EIN Number			
Contact Information	Phone:	Email:	
Address (Street, City, State, Zip Code)			
Oakland Resident	Yes	No	How Long

Contact #2 Name			
Organization Name			
Contact Information	Phone:	Email:	
Address (Street, City, State, Zip Code)			



CITY OF  
**OAKLAND**

Department of  
*Violence Prevention*

Fiscal Sponsor Name* (501 (c) 3 organization)			
Contact Person Name			
Fiscal Sponsor EIN Number			
Contact Information	Phone:	Email:	
Oakland Resident	Yes	No	How Long

\*Note: Individuals in need of a fiscal sponsor (an organization that has a 501 (c) 3 designation that can receive the grant money and disburse it to you) should indicate they would like support from the DVP fiscal sponsor. Questions? email [OaklandDVP@oaklandca.gov](mailto:OaklandDVP@oaklandca.gov)

City of Oakland’s Vision for Racial Equity: To create a city where racial disparities have been eliminated and racial equity has been achieved by eliminating systemic causes of racial disparities in City Government, promoting inclusion and full participation for all residents of the City, and reducing race-based disparities in our communities.



CITY OF  
**OAKLAND**

*Department of  
Violence Prevention*

## PROJECT SUMMARY

The following section is for us to get a better understanding of your project and its impact. You can also submit a video summary by addressing the following questions and emailing video to [OaklandDVP@oaklandca.gov](mailto:OaklandDVP@oaklandca.gov). Videos should be no more than 5 minutes long.

1. My project will...

2. My project will address community healing and positively impact Oakland residents and the larger community by ...





CITY OF  
**OAKLAND**

*Department of  
Violence Prevention*

3. The goals of this project are ...

4. To reach the project goals we will....



## PROJECT BUDGET

Please break down your project budget so we can understand what the money will be used for. Organizations can apply for up to \$15,000 and individuals can apply for up to \$5,000. The budget should break down what things your project will spend money on and how much these things will cost. Please attach additional sheet(s) as necessary.

PERSONNEL	Salary/Amount	% FTE on project	Total
OTHER DIRECT COSTS (Ex. food, entertainment, supplies, etc.)	Quantity	Cost	Total
STIPENDS	Amount	# of Volunteers	Total
		Grand Total	



## MINI-GRANT SELECTIONS RUBRIC

	3	2	1	Score
Project Design	Strong, innovative, and feasible project design that is fully explained, and linked to project goals or impact. Project aligns with funding principles.	Adequate project design that is defined but still somewhat unclear. May or may not be clearly linked to project goals or impacts. Project aligns with funding principles.	Project design is vague and not clearly linked to project goals or impact. Also, does not align with the funding principles	
Project Goals	Project's goals are clearly and thoroughly described and documented. Steps to accomplish goals are clear.	Project's goals are stated, but could be more clear. Steps to accomplish goals could be more clear.	Project's purpose is unclear. Steps to accomplish goals are also unclear.	
Project Connection to Oakland	Project led by resident(s) of neighborhood of focus and directly benefits that neighborhood.	Project led by resident(s) of an Oakland neighborhood focus.	Project directly benefits a neighborhood of focus.	
Project Impact	Proposal indicates strong positive impact on Oakland community and residents.	Proposal shows some indication of positive impact on Oakland community and residents.	Positive impact on Oakland community and residents is missing or unclear.	
Project Budget	Budget is complete and contains all required information. Budget is cost effective and related to project.	Budget is complete but not cost effective and/or related to project.	Budget needs additional required information or includes unreasonable expenses.	
Total Score				